



21st Century Cutting-Edge Marketing Solutions

Call Us Today
805-497-0117

PREMIERE INSURANCE EMAIL DATABASE

**KB Synergy is the Leading Provider in Fresh,
Opt-In Insurance Email Lists!**

DESCRIPTION

Google Trends have increasingly shown that **direct mail** is on the decline and **online marketing** is on the rise. For this very reason, if you are an insurance agency looking for quality **insurance email lists** to better your response rate and save you money, you have come to the right place and at the right time! **KB Synergy's** vast **email lists** are not just opt-in, but double opt-in, thus greatly diminishing the potential for **email** bounce-backs and spam reports.

The key to succeeding online is to integrate your online marketing efforts with the **multi channeled direct mail advertising or telemarketing campaigns** you are already running. We deliver the most comprehensive email marketing opportunities and the freshest, hottest targeted direct mail and telemarketing insurance leads imaginable!

SOURCE

By joining one of the largest online advertising networks, we are able to access thousands of responsive and quality websites. These websites generate over **100 Million unique users** and generate **millions of insurance leads**. Through this online advertising network, we have developed an **insurance e-mail database** that consists of permission based, opt-in consumers and businesses derived from these websites. While online, these individuals responded to an assortment of insurance related offers and filled out a registration form. After filling out the registration form, these individuals indicated that they are interested in receiving information on additional insurance offers.

DEMOGRAPHIC SELECTIONS:

- Name
- Age
- Income
- Gender
- Homeownership
- Complete Home and Business Address
- Presence of Children
- Length of Residence
- Marital Status
- Home Value
- Presence of Credit Card
- Loan To Value
- Loan Type
- Number of Mortgages
- Mortgage Year
- Geography
- Mortgage Finance Type
- Dwelling Size
- Occupation

- ◆ PERMISSION PASS INCLUDED
- ◆ E-MAIL APPENDING SERVICES AVAILABLE
- ◆ BROADCASTING SERVICES AVAILABLE

ADDITIONAL LIFESTYLE SELECTIONS

- ◆ Apparel
- ◆ Books & Music
- ◆ Car Buff
- ◆ Children's Items
- ◆ Buyers
- ◆ Computer
- ◆ Crafts/Sewing
- ◆ Do-It-Yourself
- ◆ Decor
- ◆ Electronics
- ◆ Entertainment
- ◆ Finance/Investment
- ◆ Golf
- ◆ Gourmet Food & Wine
- ◆ Health & Fitness
- ◆ High Ticket
- ◆ Merchandise
- ◆ Housekeeping/Kitchen
- ◆ Internet User
- ◆ Magazines
- ◆ Mail Order Buyer
- ◆ Outdoor/Gardening
- ◆ Outdoor/Recreation
- ◆ Pet Owner
 - ◆ Cat Owner
 - ◆ Dog Owner
- ◆ Photography
- ◆ Sports Cards/Collectibles
- ◆ Stamps/Coins
- ◆ Sweepstakes/Gambling
- ◆ Travel

**Contact us to learn more
about our pricing specials!
805-497-0117**

KB Synergy
5699 Kanan Road
Agoura Hills, CA 91301
www.KBSynergy.com