



21st Century Cutting-Edge Marketing Solutions

Call Us Today
805-497-0117

HEALTH AND FITNESS EMAIL DATABASE

KB Synergy's Comprehensive and Accurate Health & Fitness Email Database

DESCRIPTION

Google Trends reveal that direct mail is on the decline and online marketing is on the rise, so if you are looking to target the **health and fitness industry**, you need quality **email lists** to better your response rate and save you money. KB Synergy's **health and fitness email lists** are not just opt-in, but **double opt-in**, thus greatly diminishing the potential for email bounce-backs and spam reports.

TARGETING THE HEALTH AND FITNESS INDUSTRY

American consumers are more health conscious than ever before. They are looking for ways to live healthier lives, become more physically fit, and enhance their leisure time. KB Synergy's **health and fitness database** contains consumers who have indicated interest in the health and wellbeing of themselves and their families. They are computer savvy individuals who want product or service offers that support their personal health, beauty, and fitness goals. Related offers of interest include vitamins, aerobics, nutrition, swimming, bicycling, running, and more!

SOURCE

By joining one of the largest online advertising networks, we are able to access thousands of responsive and quality websites. These websites generate over 100 million unique users and has generated **over 2 million health and fitness email leads!** Our database consists of permission based, opt-in consumers derived from these websites. While online, these individuals responded to an assortment of **health and fitness** related offers and filled out a registration form. They then indicated interest in receiving additional information on additional **health and fitness** offers.

AVAILABLE INFORMATION:

Age, Gender, Income Bracket, City, State, Zip, Geography, Credit Card, Homeowner, Renter, Marital Status, Occupation, Phone Number, Presence of Children, Health History, and more!

- ◆ PERMISSION PASS INCLUDED
- ◆ E-MAIL APPENDING SERVICES AVAILABLE
- ◆ EMAIL BROADCASTING SERVICES AVAILABLE

Call Today for Pricing!

RECOMMENDED USAGE:

- ◆ Apparel
- ◆ Catalogs
- ◆ Cell Communications
- ◆ Computer Hardware
- ◆ Computer Software
- ◆ Consumer Electronics
- ◆ Consumer Offers
- ◆ Cooking
- ◆ Credit Cards
- ◆ Diet
- ◆ Fitness
- ◆ Entertainment
- ◆ Gym Memberships
- ◆ Healthy Living
- ◆ Household Goods and Services
- ◆ Online Buyers
- ◆ Online Services
- ◆ Sports
- ◆ Subscriptions
- ◆ Zip Code
- ◆ And So Much More!

**Contact us to learn more
about our pricing specials!
805-497-0117**

KB Synergy
5699 Kanan Road
Agoura Hills, CA 91301
www.KBSynergy.com