



21st Century Cutting-Edge Marketing Solutions

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805-497-0117

GOLF ENTHUSIASTS EMAIL DATABASE

KB Synergy Has the Freshest Golf Enthusiasts Email Database in the Marketplace!

DESCRIPTION

Google Trends reveal that direct mail is on the decline and online marketing is on the rise. For this very reason, if your target prospects are **golf enthusiasts**, you need quality **email lists** to better your response rate and save you money. KB Synergy's **golf enthusiasts email lists** are not just opt-in, but **double opt-in**, thus greatly diminishing the potential for email bounce-backs and spam reports.

GOLF ENTHUSIASTS: THE IDEAL TARGET MARKET

These affluent golfers are consumers who have the time and money to pursue their favorite sport. **Golfers spend over \$21 billion** on equipment and playing golf. They tend to be older (30-65 years), have an average household income of over \$100,000, live near metropolitan areas, and have no children living at home.

Reach these upscale athletes with a passion for golf. With household incomes of over \$100,000, this target market has the disposable income to buy high ticket products and services. They are mail order responsive and enjoy shopping online.

SOURCE

By joining one of the largest online advertising networks, we are able to access thousands of responsive and quality websites. These websites generate over 100 million unique users and generate **millions of golf leads**. Through this online advertising network, we have developed a **golf enthusiast e-mail database** that consists of permission based, opt-in consumers derived from these websites. While online, these individuals responded to an assortment of golf related offers and filled out a registration form. They then indicated interest in receiving additional information on additional golf offers.

AVAILABLE INFORMATION:

All Consumer Offers, Golf Subscriptions, Travel, High-Ticket Merchandise, Financial, Automotive, Mobile/Cellular Communications, Golf Packages, Entertainment, Electronics, Fundraising, Investing, Country Clubs, Real Estate, Credit Cards, Gift Online Services, and More!

- ◆ PERMISSION PASS INCLUDED
- ◆ E-MAIL APPENDING SERVICES AVAILABLE
- ◆ BROADCASTING SERVICES AVAILABLE

Call Today for Pricing!

RECOMMENDED USAGE:

- ◆ Age
- ◆ Credit Card Buyers
- ◆ Credit Score
- ◆ Education
- ◆ Email Broadcasts
- ◆ Gender
- ◆ Head of Household
- ◆ Homeowner
- ◆ Renter
- ◆ Household
- ◆ Mail Order Buyers
- ◆ Marital Status
- ◆ Net Worth
- ◆ Occupation
- ◆ Online Buyer
- ◆ Phone Number
- ◆ Presence of Children
- ◆ State
- ◆ Zip Code
- ◆ And So Much More!

**Contact us to learn more
about our pricing specials!
805-497-0117**

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