



*Bringing Live
Customers To You!*

*Toll Free
888-214-7234*



Customized Online Marketing Programs

Email Marketing

- We have 200 Million Consumer Emails & 9 Million Business Emails
- Our email records are opted-in, targeted and we can broadcast, all in-house.
- All email marketing campaigns come with tracking dashboards and we perform several rounds of testing to make sure the creative looks perfect.
- We use revolving IP addresses to ensure we get through spam filters and into your prospect's inbox.
- Email marketing can either be on a rental or acquisition/purchase basis.

Display Advertising—Banners & Text Links

- This is a guaranteed web traffic program that will be customized according to your target geography and demographic requirements.
- With 6,000+ high-volume websites in our network, we place your banners on targeted & relevant websites that your ideal prospects would be searching on.
- We can change or stop the campaign at any time in *real time*. Like a faucet, we can turn it up, keep it running as is or slow it down. If you want to adjust the quality or quantity of the leads, we have the flexibility to make these changes to the campaign without spending any marketing dollars.
- You will have access to a dashboard of Real Time Tracking with full analytics.
- We will place an enticing offer & specific verbiage that would *qualify* the click. We match the landing page with the banner offer for a high conversion rate.

Search Engine Optimization

- KB Synergy can do a local, regional or nationwide targeted SEO campaign.
- All packages include ideally selected keywords with thorough research, on-site optimization, inbound links, map listings & optimization and tracking.
- Nationwide packages also include social media, content creation and specialized online placements.

Video Marketing

- We will create an internet/television broadcast quality commercial that describes your services, emphasizes the strengths of your company and explains why your potential client should choose you over your competition.
- We enhance videos with motion graphics, music, sound effects & more.
- Recommendation: put your customized company video on your website, landing pages, on all company emails and YouTube for worldwide exposure. Our team will assist you in achieving this.

*Call Stephanie
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Marketing
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Watch Our Company Videos at www.kbsynergy.com/wecanhelp.php